

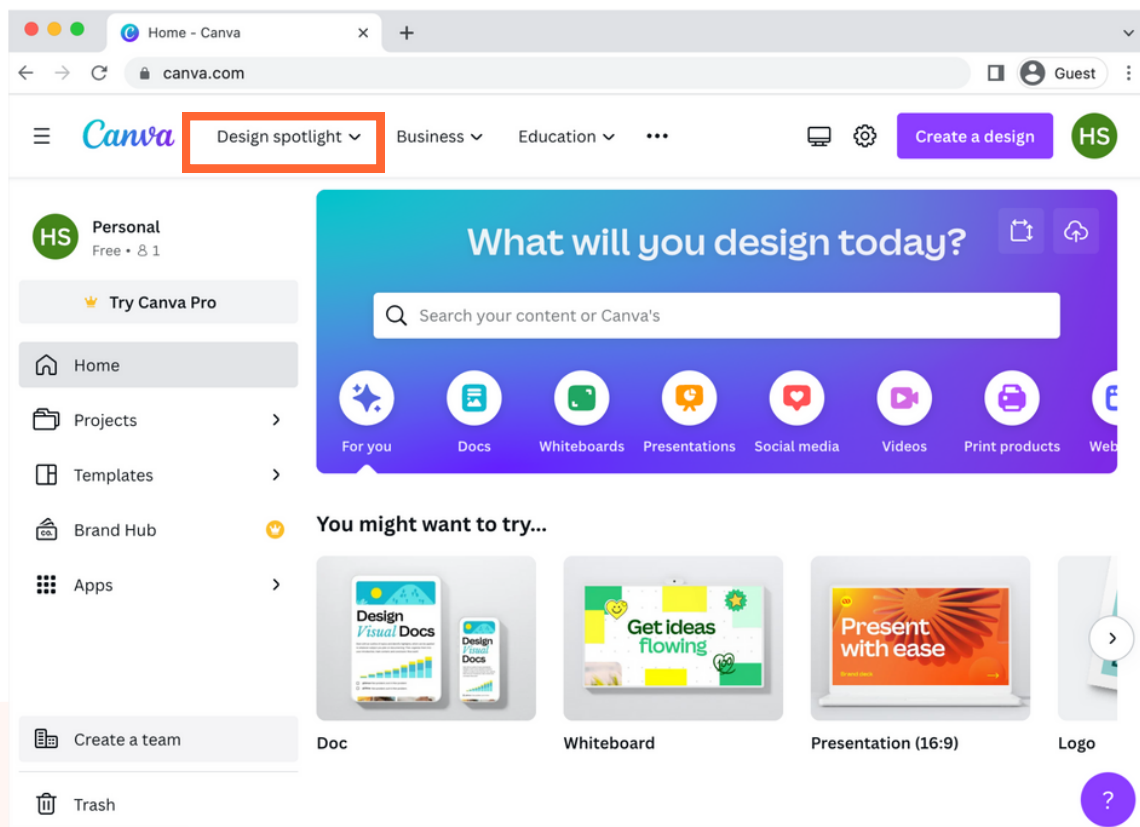


Steps to create QR code for free using Canva

Step 1: Log into **Canva**: <https://www.canva.com>

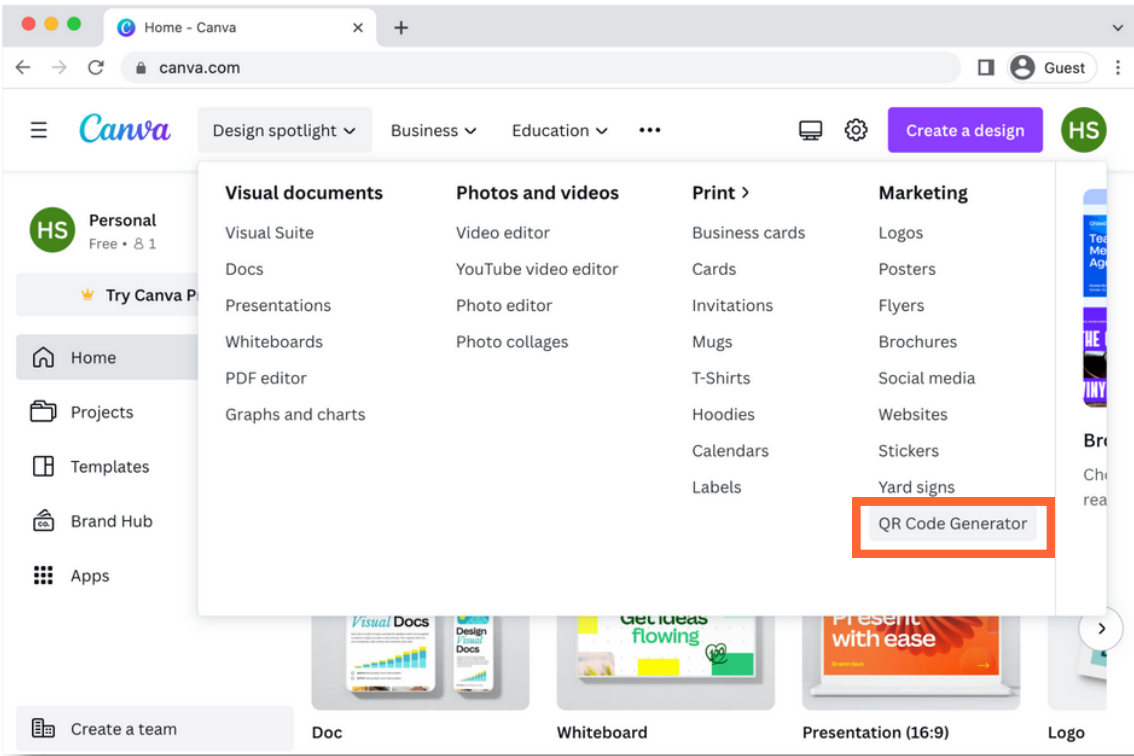
If you don't have an account, you can sign up for one for free!

Step 2: Go to **Design Spotlight** on the top menu

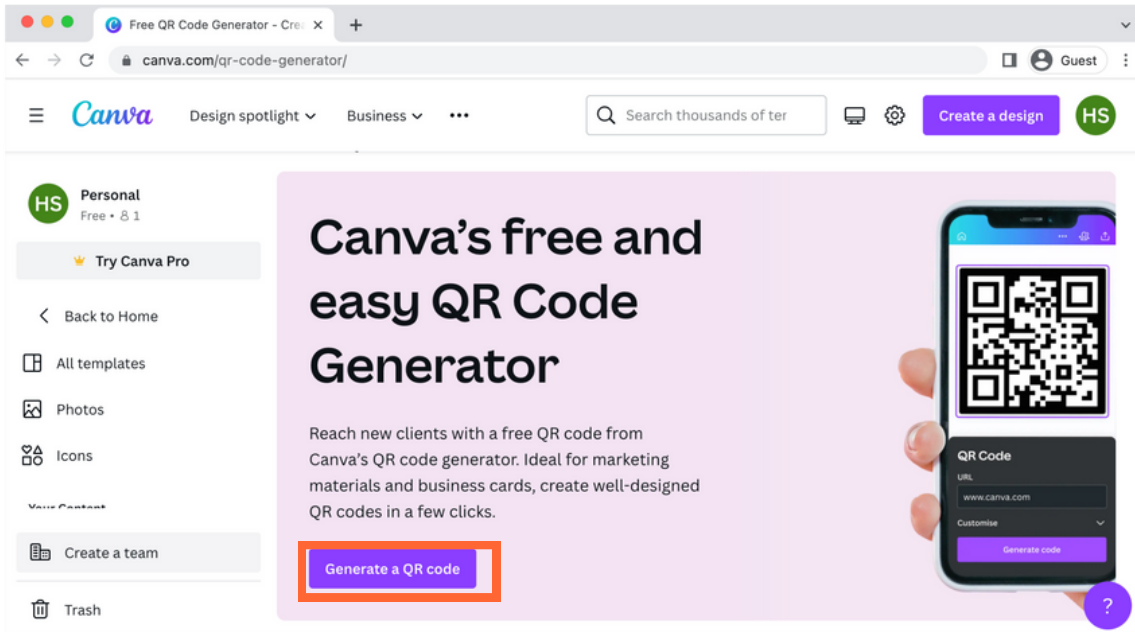




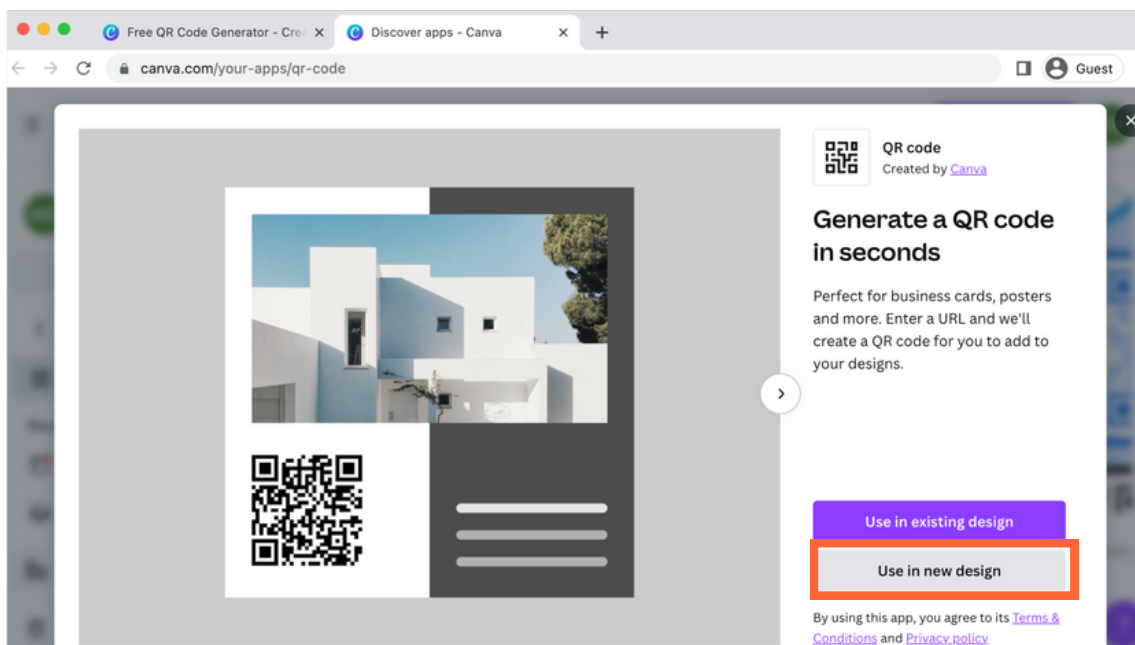
Step 3: Select 'QR Code Generator' from the drop down menu



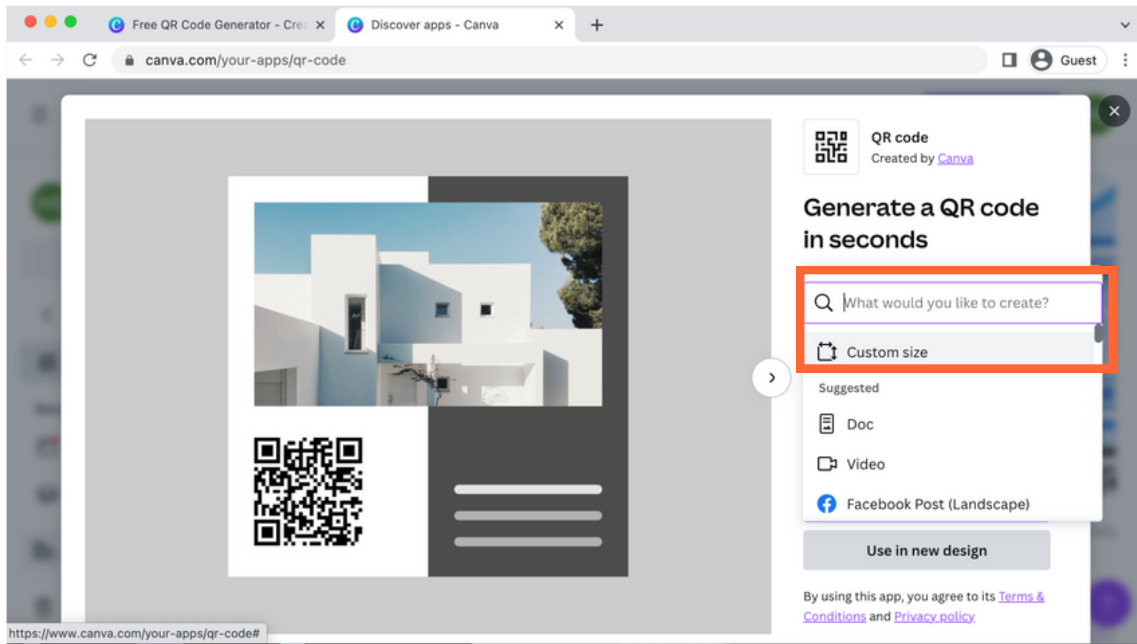
Step 4: Click on **Generate a QR code**



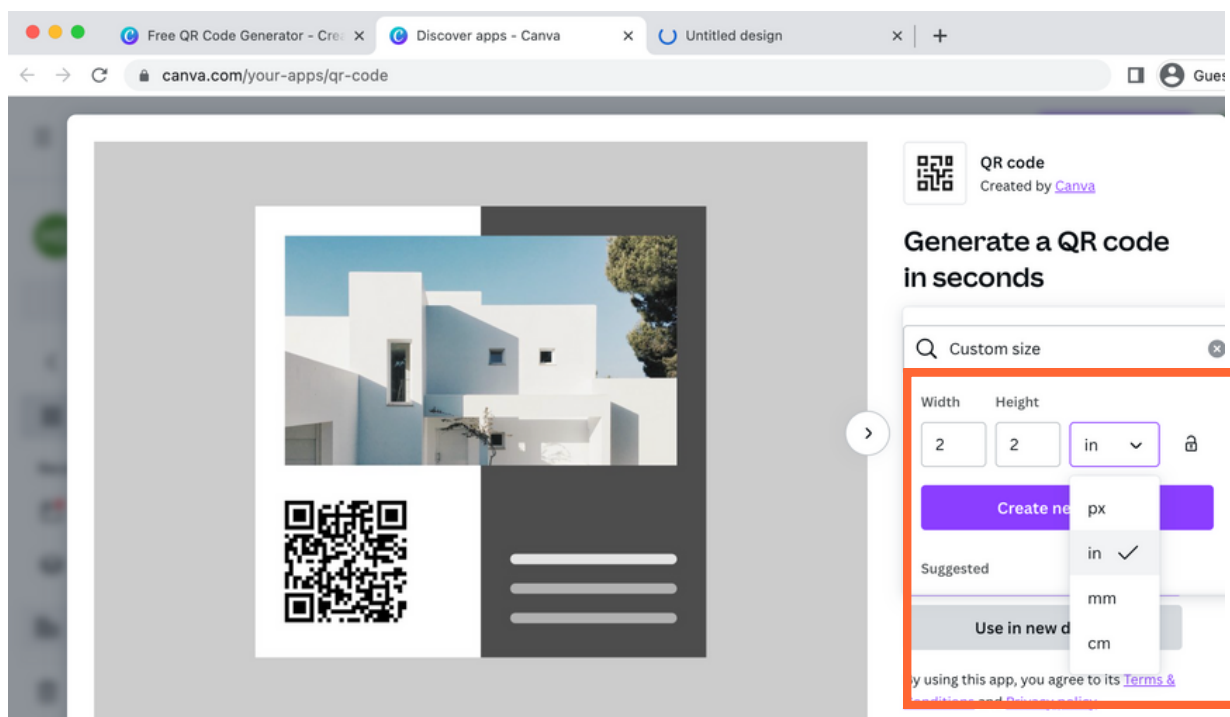
Step 5: Select "**Use in new design**". If you have an existing asset that you want to add the QR code to, then select 'Use in existing design'



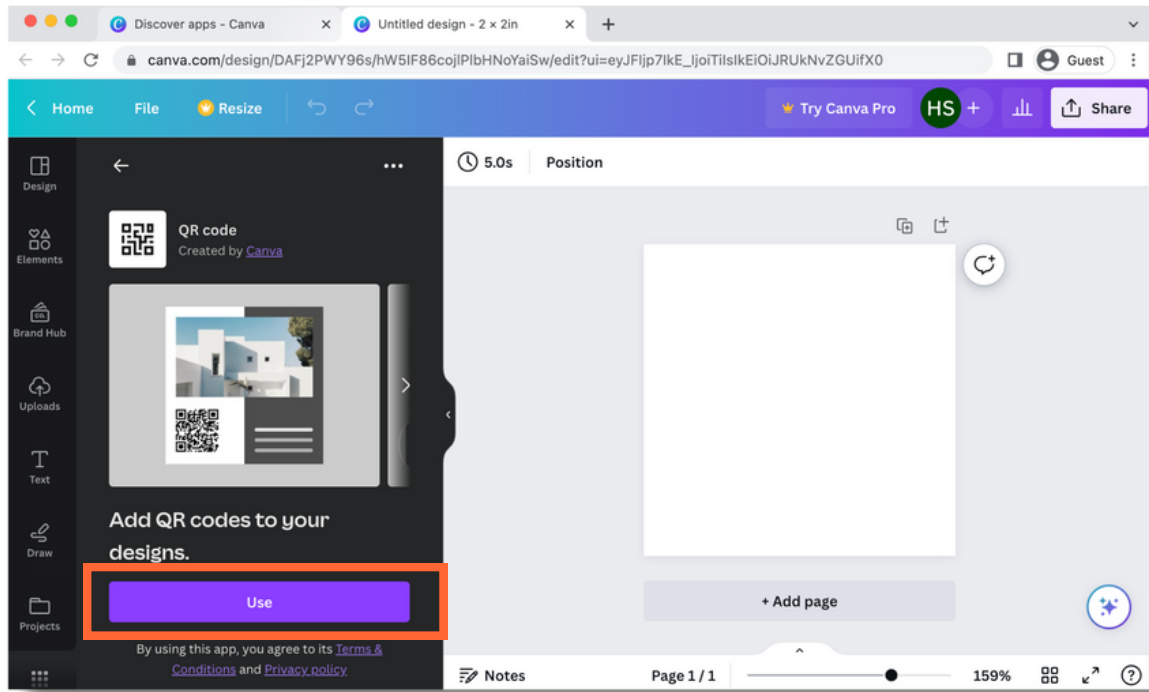
Step 6: In the 'What would you like to create?', select **Custom Size**



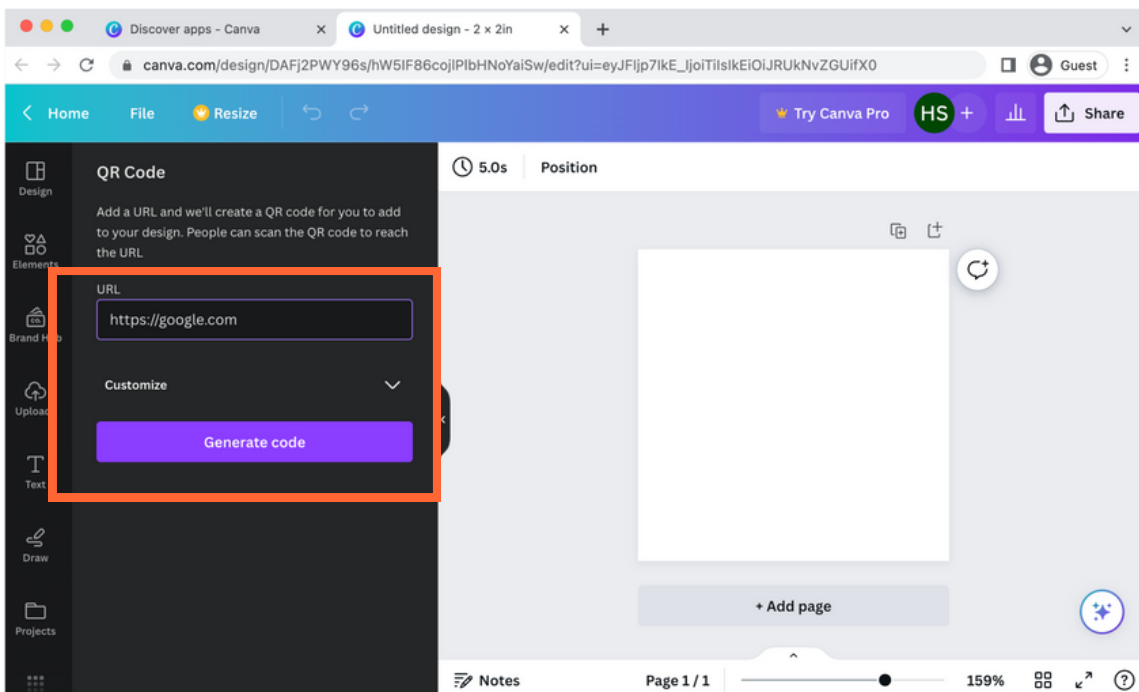
Step 7: Select "in" from the drop down and enter dimensions in Width and Height cells. For this example, I have used 2" x 2". Click on **Create new design**



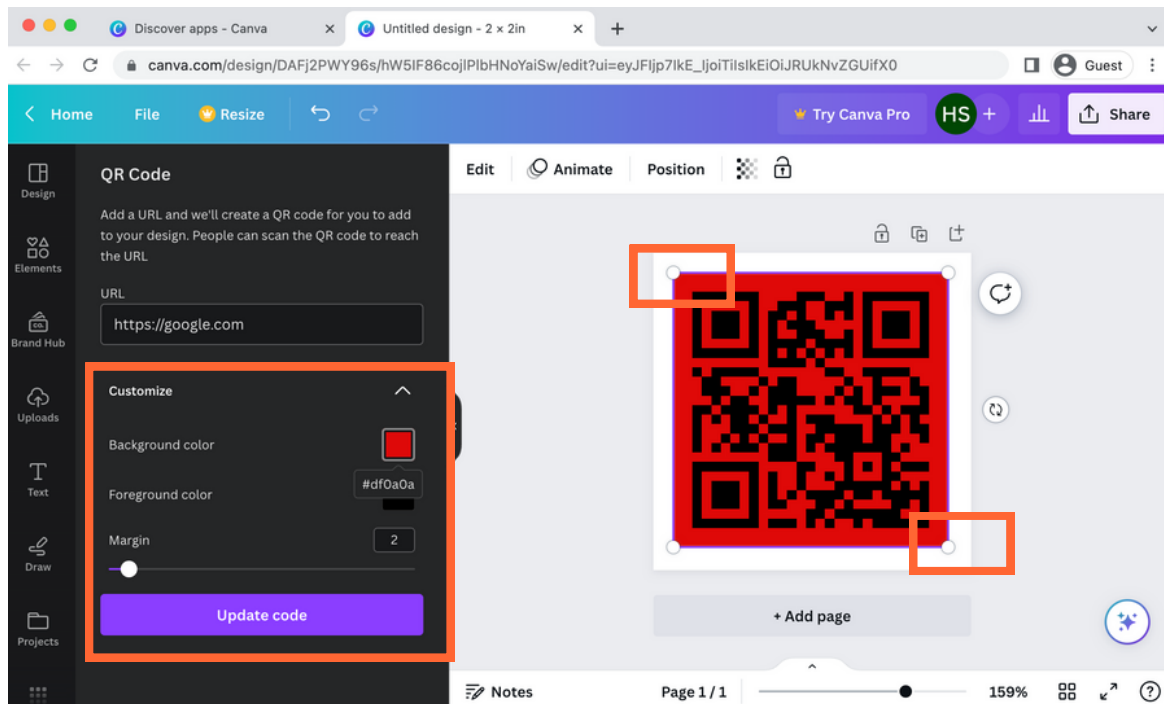
Step 8: New file opens. Click on the **Use** button



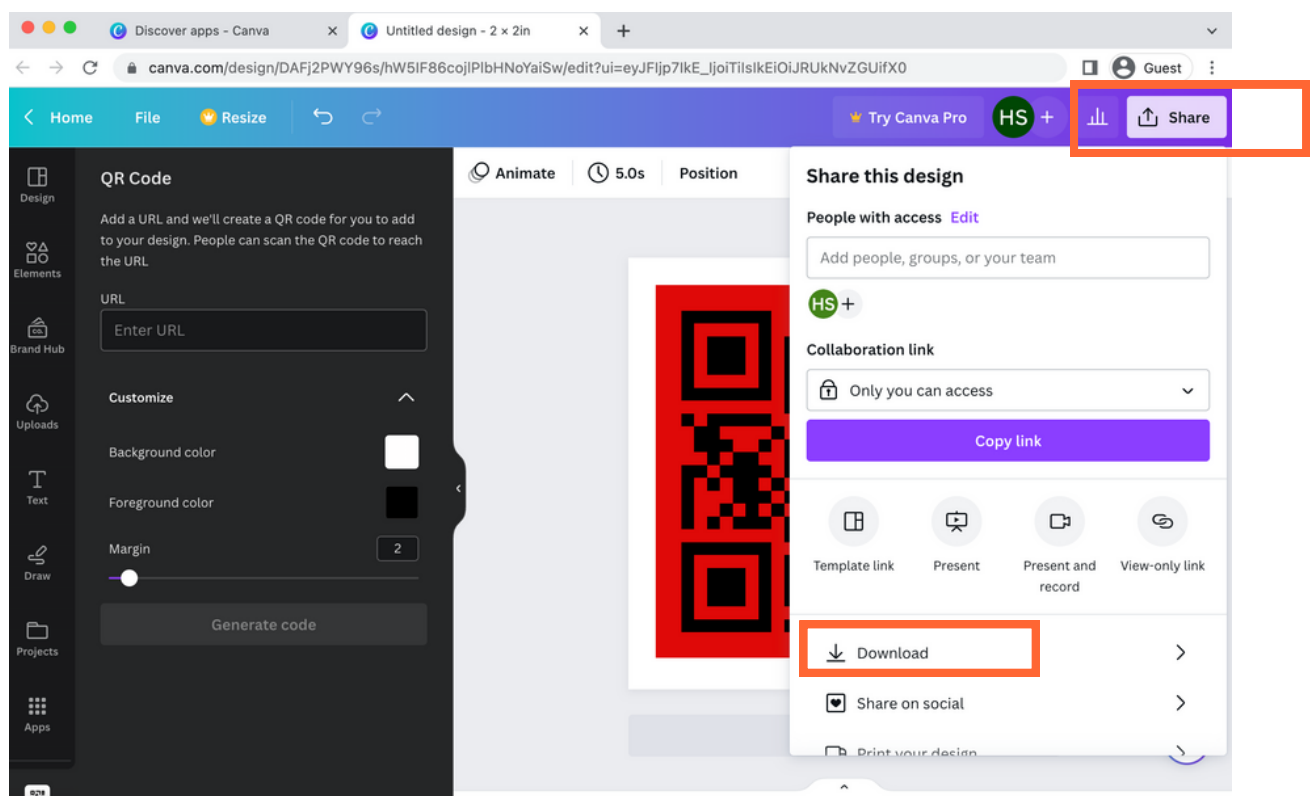
Step 9: Enter URL you want to create the QR code for and click on '**Generate code**'



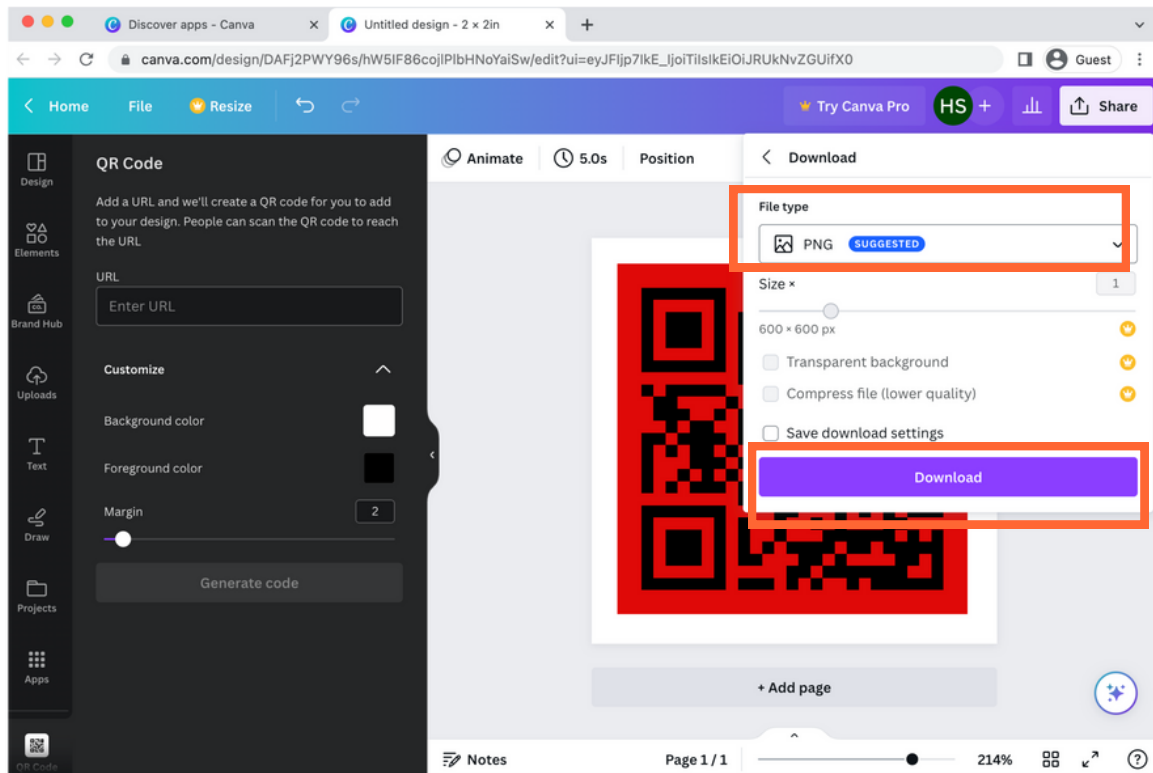
Step 10: The QR code is generated and shown on the right design pane. Adjust the size of the code as needed using the round handles at the corners of the QR code. You can also adjust the background colors / foreground color to suit your needs



Step 11: Download your QR code by clicking on Share in the top menu and then clicking on Download option



Step 12: Select **File type** and click on **Download**. The QR code file will get downloaded to your hard drive.



The QR code can now be used on your marketing assets such as fliers, business cards or other assets.

